

Visual Changemaking

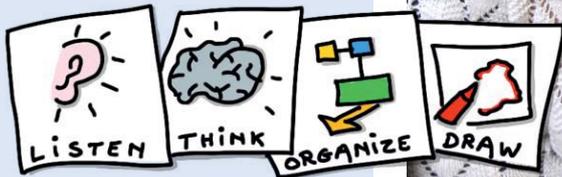
A two-day learning journey with ModelMinds

Date:

April 17TH & 18TH 2014

Location:

**Impact Hub Amsterdam
Haarlemmerweg 10c
1014 BE
Amsterdam**



In times of change and uncertainty it is crucial to have conversations about what really matters: to communicate ideas clearly, to plan inclusively, and to get everybody on the same page. With Visual Changemaking one can do this: create a shared language and collective memory.

Visual Changemaking is a two-day Visual Thinking workshop on Graphic Facilitation and Harvesting. Based on action learning we tailor the workshop to the needs of the group. Understand how to use visuals, graphics, and images in meetings. Participants will leave with the feeling 'Yes I can' – plus have the tools and confidence to start right-away.

Useful for

- **Individual work**
- **1-on-1 conversations**
- **Small groups**
- **Large groups**

For whom?

Are you a changemaker, rulebreaker, visionary, or innovator? This workshop proves to be useful for business consultants, coaches, leaders and high-stake decision-makers, participatory meeting planners, and group or meeting facilitators.

Learning outcomes

- Get back in touch with your natural ability to say things with pictures
- Increase and build your confidence with a pen and marker
- Communicate ideas quickly with simple and powerful images
- Improve the quality of your communication by using visuals
- Create and use prepared templates on which to organize your information
- Learn simple visual techniques to better collaborate with others
- Use graphic facilitation to create more productive meetings and outcomes
- Get to know the right graphic facilitation tool for the right business challenge
- Practice hands-on story-telling, listening, neutral observing and reflecting
- Develop your unique style of visual practice and learn how to help others
- Learn tools, techniques and approaches that you can apply in your working practice today



Program

What other people say
"These visuals make every project doable rather than scary...!"

Day 1

Beyond Words and Text

- Visual language and visual storytelling
- Tips and tricks for people, colour and more
- Experience and learn about the method
- Fun exercises for practice: Graphic Jam
- Build your own powerful toolbox and Icon Library
- Engaging Flipcharts: Enjoy your markers!

Day 2

Using Visuals With Group Processes

- The field of visual thinking
- Consolidation and mapping of complex issues
- Graphic harvesting: capture the meaning of conversations
- Graphic facilitation: using visuals for effective engagement
- Create your own templates
- Making your professional practice visual

PLEASE NOTE: this is not about Art with a capital "A", it is about making ideas visual and helping people remember concepts, understand complexity, and decide what to do next!

Practical information

Program Fees

Early bird fee: € 695.- 21% VAT is not included (register before 18th of March 2014)

Regular fee: € 795.- 21% VAT is not included (from 18th of March onwards)

Fees include coffee-breaks, lunch, all materials, a starter toolkit, and our 40-page handout

Dates and time

Dates: April 17th & 18th 2014, time: 9am to 5pm

Location: Impact Hub Amsterdam, Haarlemmerweg 10^c, 1014 BE Amsterdam

Register online: <http://bit.ly/visualchange2014april>

Same program (in Dutch) will be held in Rotterdam on April 25 and April 26, 2014.

This program is also available for incompany training.

Contact us for details and/or tailor-made solutions.

Contact us...

for more information, special needs, references and general questions.

Manuel Sturm

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MODEL MINDS
Navigators of Complexity

About the trainers

Oscar Westra van Holthe Oscar uses his high-sensitivity to extract the very essence of stories and to facilitate people to get to the core of themselves. His associative mind makes him an excellent connector. Oscar has several years of experience with graphic harvesting at conferences, strategic meetings and visioning sessions. He also regularly leads visual workshops, making group dynamics work, and the wisdom of the minorities heard. Further he has done intensive on-site consulting on empathic listening and introducing visual management. www.modelminds.nl

Manuel Sturm is the co-founder of ModelMinds. With his Swiss discipline, and experience as a graphic facilitator, he focuses on helping groups break through their patterns. The entrepreneurial education at Knowmads makes him bring a creative, young, and meaningful twist to your challenge. He specializes in the training and coaching of process-professionals on how to graphic facilitate teams & organizations. www.modelminds.nl